



Interactive Learning Improves Content Retention



WIC-Ed.com is an interactive, online tool that meets USDA criteria for approved nutrition education contacts. Since 2006, WIC-Ed.com has provided an engaging and unique approach to self-paced learning for thousands of WIC participants.

Product Highlights

- Supports the active learning method of instruction by engaging participants with lesson material through role playing, problem solving, and interactive components.
- Tracks lessons completed, bookmarked resources, and personal reminders managed by participants and nutritionists.
- Lessons are provided in English and Spanish with optional audio reader. Additional languages can be easily integrated.
- Contains over 40 USDA-approved health and nutrition related lessons, organized into four categories.
- The “responsive design” format is accessed on all internet browsing devices: computer, laptop, tablet, and mobile.

WIC-Ed.com can be customized to meet specific needs. Your unique solution can be discussed upon request.



For More Information

Visit www.WIC-Ed.com
or contact us at:

Benefits to Participants

Interactive learning supports reinforcement of key concepts and improves content retention

Colorful graphics, photos, and videos that enhance learning, assist with literacy challenges, and promote cultural inclusion

Trusted and reliable resources managed by WIC staff

Simple language, legible font sizes, clean design, and suitable use of “white space” supports an attractive user-friendly interface

Benefits to Staff

Intuitive user management and lesson reporting

Control of resource library for articles, videos, and website links

Generation of custom designed surveys and reports

Creation of decision trees

Alerts and notices postings, with linking capabilities

Lesson completion data integrated with MIS system (additional cost for setup)

 **advancedgroup.net**

PO Box 2370
Branchville, NJ 07826
973-948-0400
email: lynn@advancedgroup.net

